



## OUR MISSION

*cultivate happiness*

**POPPY & FINCH** is a botanical design studio inspired by the beauty, versatility & the crucial role of our naturally occurring native plants for our habitat. We help people to connect with nature in a deeper, meaningful & ecological way through our unique living centerpieces for events, creative botanical solutions for small spaces/balconies, educational gift-products, hands-on/ team-building workshops & experience-focused mobile planting service for special events.

When I learned about how important native plants are to our environment, I transformed my garden from lawn & exotic plant, some are even invasive, into an educational habitat haven by using native plants. I also fell in love with native plants & becoming an advocate for them utilizing my talents, skill, experience & background. That's why I am starting my own company that is born out of my graphic design background with my passion for native plants.





# NATIVE PLANTS MATTER

*beauty with purpose*

**WHY NATIVE PLANTS?** Restoring native plant habitat is vital to preserving biodiversity. By creating a native plant garden, each patch of habitat becomes part of a collective effort to nurture and sustain the living landscape for birds and other animals.

Over the past century, urbanization has taken intact, ecologically productive land and fragmented and transformed it with lawns and exotic ornamental plants. The continental U.S. lost a staggering 150 million acres of habitat and farmland to urban sprawl, and that trend isn't slowing. The modern obsession with highly manicured "perfect" lawns alone has created a green, monoculture carpet across the country that covers over 40 million acres. The human-dominated landscape no longer supports functioning ecosystems, and the remaining isolated natural areas are not large enough to support wildlife.

Native plants are those that occur naturally in a region in which they evolved. They are the ecological basis upon which life depends, including birds and people. Without them and the insects that co-evolved with them, local birds cannot survive. For example, research by the entomologist Doug Tallamy has shown that native oak trees support over 500 species of caterpillars whereas ginkgos, a commonly planted landscape tree from Asia, host only 5 species of caterpillars. When it takes over 6,000 caterpillars to raise one brood of chickadees, that is a significant difference.

Unfortunately, most of the landscaping plants available in nurseries are alien species from other countries. These exotic plants not only sever the food web, but many have become invasive pests, outcompeting native species and degrading habitat in remaining natural areas.

Landscaping choices have meaningful effects on the populations of birds and the insects they need to survive. The bottom line is this--homeowners, landscapers, and local policy makers can benefit birds and other wildlife by simply selecting native plants when making their landscaping decisions. [Resources from Audubon Society.](#)



# BENEFITS OF NATIVE PLANTS

*plant local. think global.*

**LOW MAINTENANCE:** Once established, native plants generally require little maintenance.

**BEAUTY:** Many native plants offer beautiful showy flowers, produce abundant colorful fruits and seeds, and brilliant seasonal changes in colors from the pale, thin greens of early spring, to the vibrant yellows and reds of autumn. They're also versatile to fit different styles of garden.

**HEALTHY PLACES FOR PEOPLE:** Lawns and the ubiquitous bark-mulched landscapes are notorious for requiring profuse amounts of artificial fertilizers and synthetic chemical pesticides and herbicides. The traditional suburban lawn, on average, has 10x more chemical pesticides per acre than farmland. By choosing native plants for your landscaping, you are not only helping wildlife, but you are creating a healthier place for yourself, your family, and your community.

**HELPING THE CLIMATE:** Landscaping with native plants can combat climate change. In addition to the reduced noise and carbon pollution from lawn mower exhaust, many native plants, especially long-living trees like oaks and maples, are effective at storing the greenhouse gas carbon dioxide.

**CONSERVING WATER:** Because native plants are adapted to local environmental conditions, they require far less water, saving time, money, and perhaps the most valuable natural resource, water.

**WILDLIFE:** In addition to providing vital habitat for birds, many other species of wildlife benefits as well. The colorful array of butterflies and moths, including the iconic monarch, the swallowtails, tortoiseshells, and beautiful blues, are all dependent on very specific native plant species. Native plants provide nectar for pollinators including hummingbirds, native bees, butterflies, moths, and bats. They provide protective shelter for many mammals. The native nuts, seeds, and fruits produced by these plants offer essential foods for all forms of wildlife. [Resources from Audubon Society.](#)



# RESOURCES

*we're all connected*

**NATIVE PLANT SOCIETY OF OREGON** [npsoregon.org](http://npsoregon.org)

**XERCES SOCIETY** [xerces.org](http://xerces.org)

**METRO** [oregonmetro.gov/nativeplants](http://oregonmetro.gov/nativeplants)

**AUDUBON SOCIETY OF PORTLAND** [audubonportland.org](http://audubonportland.org)

**EMSWCD** [emswcd.org/in-your-yard/naturescaping/](http://emswcd.org/in-your-yard/naturescaping/)

**BACKYARD HABITAT CERTIFICATION PROGRAM** [backyardhabitats.org/](http://backyardhabitats.org/)

## NURSERIES

**Bosky Dell Natives** [boskydellnatives.com](http://boskydellnatives.com) (all native)

23311 SW Bosky Dell Lane, West Linn, Oregon

503.638.5945 | [boskydellnatives@aol.com](mailto:boskydellnatives@aol.com)

**Echo Valley Natives** [echovalleynatives.com](http://echovalleynatives.com) (all native)

19300 SE Longstreet Lane, Sandy, OR 97055

503.826.6026 | [info@echovalleynatives.com](mailto:info@echovalleynatives.com)

**Humble Roots Nursery** [humblerootsnursery.com](http://humblerootsnursery.com) (all native)

503.449.3694: call for appointment | [humbleroots@gorge.net](mailto:humbleroots@gorge.net)

**Garden Fever** [gardenfever.com](http://gardenfever.com) (my permanent pop-up display is here)

3433 NE 24th Ave. Portland, OR 97212

503.287.3200 | [info@gardenfever.com](mailto:info@gardenfever.com)

**Sparrowhawk Nursery** [sparrowhawknativeplants.com](http://sparrowhawknativeplants.com) (all native)

**SymbiOp Nursery** [gardenshop.symbiop.com](http://gardenshop.symbiop.com)

3454 SE Powell Blvd, Portland, OR

503.893.8427 | [gardenshop@symbiop.com](mailto:gardenshop@symbiop.com)

## HABITAT LANDSCAPE DESIGNER:

**Real Garden Grow Natives** Eileen M. Stark | [realgardensgrownatives.com](http://realgardensgrownatives.com)

[eileen@sngdesign.net](mailto:eileen@sngdesign.net)

**Garden Ecology PDX** April Jamison | [gardenecologypdx.com](http://gardenecologypdx.com)

[april@gardenecologypdx.com](mailto:april@gardenecologypdx.com)

**SymbiOp Landscaping** | [symbiop.com/landscaping](http://symbiop.com/landscaping)

503.893.8806 | [landscaping@symbiop.com](mailto:landscaping@symbiop.com)

**INVASIVE PLANTS:** [portlandoregon.gov/bes/55084](http://portlandoregon.gov/bes/55084)

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